

Amnesty International



# MAKE AN IMPACT

## MARKETING DIRECTOR

LONDON EC2 £54,501 - £59,873 PA

Maternity cover - up to 1 year

Amnesty International is supported by more than a million activists worldwide and our success depends upon our ability to mobilise our supporters and raise funds for our campaigns on issues such as the death penalty, human rights abuse in the 'war on terror' and fighting poverty.

Fully signed up to our aims and a member of the Senior Management Team, you will have lead responsibility for planning, developing and implementing our Marketing strategy to maximise both the recruitment and retention of members and donors and for the generation of income from individuals and organisations. A key aspect of the role is to promote synergy and effective integration between the Campaigns and Marketing Departments.

A natural marketer with instinctive campaigning skills, you will have solid line management experience gained at senior level coupled with a successful track record of devising and delivering marketing and fundraising strategy. The ability to inspire, motivate and lead your team is also essential.

For more information and an application pack, visit [www.amnesty.org.uk/jobs](http://www.amnesty.org.uk/jobs) or email [amnesty@delancey.co.uk](mailto:amnesty@delancey.co.uk) quoting reference AIUK/MD/G.

Closing date: Midday 15 October 2007.

**[www.amnesty.org.uk](http://www.amnesty.org.uk)**



Amnesty International values diversity and welcomes applications from all sections of the community.

**PROTECT THE HUMAN**